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How to Catch a Unicorn How to Kill a Unicorn The Book of the Magical Mythical Unicorn The Unicorn's Shadow Uni the Unicorn How the Crayons Saved the Unicorn The Unicorn Within Where's the Unicorn? The Secret Unicorn Club How to Find a Unicorn How to Grow a Unicorn Unicorn (and Horse) Skandar and the Unicorn Thief The Unicorn Project It's Okay to Be a Unicorn! I'm a Unicorn Once Upon a Unicorn Horn My Best Friend Is a Unicorn A Unicorn Named Sparkle How to Ride a Unicorn! Unicorn Day Where's the Unicorn Now? The Unicorn Coloring Book Enchanting Images and Fanciful Designs How the Crayons Saved the Unicorn Never Let a Unicorn Crash a Party! Be More Unicorn There's a Unicorn in Your Book Make a Wish for a Unicorn Competing with Unicorns Uni the Unicorn: How to Say Thank You The Princess and the Unicorn How to Catch a Dinosaur Drawing Unicorns - How to Draw Mythical Creatures for the Beginner How to Catch a Mermaid The Very Short, Entirely True History of Unicorns Never Let a Unicorn Wear a Tutu! Kevin the Unicorn: It's Not All Rainbows Unicorn Tears The Magical Unicorn Society Official Handbook Uni the Unicorn Dream & Draw Activity Book

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24 completely unique unicorn coloring pages for kids ages 4-8! Unicorns are so much fun to color because they lead such interesting, magical lives! They meet princesses, dragons and mermaids. They visit castles and enchanted woodlands, fly through stars and rainbow skies and even wind up in the Land of Sweets! Share the fun and magic of unicorns with a special child! This coloring book is a great non-screen activity to stimulate a child's creativity and imagination. It makes a perfect gift! About this unicorn coloring book: \* Contains 34 completely unique coloring pages. There are NO duplicate images in this book. \* The pages are single-sided to prevent bleed-through, and so that pages can be removed and displayed without losing an image on the back. \* We have carefully designed each page to be entertaining and suitable for children in the 4 to 8 year-old age range. We have avoided overly-intricate designs as well as overly-simplistic ones. We believe children of this age love coloring fun scenes that

fire up their imaginations, not a book full of simple shapes.\* The pages are a nice, large 8.5x11 size. Magic Unicorns Coloring Book The Book of the Magical Mythical Unicorn is an anthology of esoteric knowledge, myths, and legends about the most magical of beasts: the mythical unicorn. Utilizing a global lens, the authors delve into the critical importance of the timeless unicorn across multiple cultures and spiritual traditions to display the transformative energy of the creature and its larger effect on humanity's consciousness. No other mythological creature is enjoying as rapid an ascent into the public eye and consciousness as the magical unicorn. The unicorn is now a fixture in contemporary pop culture. This book explores a diverse assortment of tales about the unicorn, ranging from its presence in the Garden of Eden, its foretelling of the births of Confucius and the Buddha, its protection of India from the wrath of Genghis Khan's army, and its depiction within heraldry, including in the Scottish and British thrones. It features in-depth sections on the use of the unicorn's horn for detecting poisons and healing, the horn's connection to the opening of the third eye, and the unicorn's depictions in ancient Sumeria, Egypt, and many other early civilizations. New York Times bestseller Uni the Unicorn is ready to learn all the ways we say thank you -- in a kid-friendly paperback, complete with tear-out thank you cards! Celebrate the magic of believing with Uni the Unicorn! It's a beautiful Autumn day in the Land of Unicorns. When Uni finds a tree in the orchard drooping, Uni's friend Silky uses her magic to help the tree spring to life. Uni wants to say thank you, but isn't sure how. Sunshine? A song? A little bit of Uni magic? Luckily, Uni knows just who to ask to learn how to say thank you! UNI paperback storybooks have a strong magical theme and a hopeful message (plus a punch-out thank you card, too!) In Uni's beautiful world, we see Uni experiencing real world feelings that kids can identify with and families want to read about. A little girl's pet unicorn loves parties, but the unicorn causes lot of problems at her own surprise party. -- Hooray! Hooray! It's Unicorn Day! Thelma the Unicorn meets Uni the Unicorn in this rainbow-packed kids book guaranteed to delight you with its heartfelt message of inclusivity and dazzling glittery pictures. This clever, colorful, and over-the-top picture book about unicorns and unique-corns is a MUST for all unicorn lovers! The most important rule of Unicorn Day is to have fun, fun, fun! The unicorns are celebrating their favorite day of the year, complete with rainbows, cupcakes, butterflies, and all sorts of joyful things. But when it's revealed there's an impostor in their midst, the party comes to a screeching halt... Will the unicorns welcome all and continue their fun in all its glittery glory? Unicorn Day delights in everything that's special; unicorns, celebrations, and most importantly, friendship. Goodreads Choice Award of 2019 Finalist The Perfect gift if you're looking for: Unicorn books for boys and girls age 4-10 A fun-filled bedtime story Colorful, beautiful animal stories Children's books about unicorns Unicorn gifts for little girls and boys The #1 New York Times bestseller! Try to catch one of the world's most elusive mythical creatures—the unicorn—in this enchanting picture book for kids! From the New York Times and USA Today bestselling How to Catch series comes a dazzling new adventure! Filled with zany traps, STEAM concepts, silly rhymes, and lots of rainbow unicorn fun, parents, educators, and young readers alike will delight in this colorful story as the Catch Club Kids are off in the zoo to catch this fantastical beast. Perfect for children ages 4-10, this is the ultimate unicorn gift of the year, great for birthdays, bedtime, or any occasion! Can you catch the unicorn? You'll have to use your brain, So set your traps and prep your team to pet that rainbow mane! Also in the How to Catch Series: How to Catch a Mermaid How to Catch a Dinosaur How to Catch the Tooth Fairy How to Catch a Monster and more! Follow a colourful blessing of globetrotting unicorns as they gallop around the world on an incredible whistle-stop tour. From a star-studded film premiere

and a flamboyant festival, to a wild safari adventure and a beautiful tropical beach, there are 17 intricately illustrated scenes to search, and seven sensational unicorns to spot in every location. When a shy unicorn's colors start to fade away, a group of spunky crayons band together to help their new friend get back his colors and gain self-confidence in the process. Uni the unicorn's first coloring-and-activity book includes a punch-out unicorn, stickers, a poster, and plenty of sparkly, colorful games and puzzles! Connect the dots, color, and more with everyone's favorite unicorn--Uni! This deluxe activity book for ages 3 to 7 is based on the New York Times bestselling picture books Uni the Unicorn and Uni the Unicorn and the Dream Come True. Activities include mazes, wordplay, doodle prompts, puzzles, stickers, and more! Best of all, there's a sturdy punch-out Uni the unicorn for fans to play with, plus a poster (11" x 14"), perfect for bedroom walls. Special notepad binding allows pages to tear out easily so they can be displayed and collected. A magical lift-the-flap board book about a little girl and her unicorn BFF! Join a little girl and her unicorn BFF for a day filled with magic and fun. The unicorn chases the rain away, makes the girl's sick teddy bear feel better, and turns reading into a truly magical experience, as words fly off the page. Having a unicorn BFF has never been better!

Bringing hard data to the way we think about entrepreneurial success, this bold call to action draws on the latest scientific evidence to dispel the most pervasive startup myths and light a path to entrepreneurship for those eclipsed by the hype. When you think of a successful entrepreneur, who comes to mind? Bill Gates? Mark Zuckerberg? Or maybe even Jesse Eisenberg, the man who played Zuckerberg in *The Social Network*? It may surprise you that most successful founders look very different from Zuckerberg or Gates. In fact, most startup origin stories are very different from the famous "unicorns" that have achieved valuations of over \$1 billion, from Facebook to Google to Uber. In *The Unicorn's Shadow: Combating the Dangerous Myths that Hold Back Startups, Founders, and Investors*, Wharton School professor Ethan Mollick takes us to the forefront of an empirical revolution in entrepreneurship. New data and better research methods have overturned the conventional wisdom behind what a successful founder looks like, how they succeed, and how the startup ecosystem works. Among the issues he examines: Which founders are most likely to succeed? Where do the best startup ideas come from? What's the most foolproof way of securing the funding needed to take a company to the next level? Should your sales pitch really be something out of Hollywood? What's the best way to grow and scale your company and create a thriving culture that won't hinder expansion? Mollick argues that entrepreneurship is too important, both for society and for the individuals who start companies, to be eclipsed by the shadows of unicorns. He shows we can democratize entrepreneurship—but only by following an evidence-based approach that puts to rest the false narratives that surround it.

Amy Krouse Rosenthal's New York Times bestselling picture book about a unicorn who believes that little girls are REAL is perfect for anyone interested in stories of friendship, unicorns, and the power of believing! Uni the unicorn is told there's no such thing as little girls! But no matter what the grown-up unicorns say, Uni believes that little girls are REAL. Somewhere there must be a smart, strong, wonderful, magical little girl waiting to be best friends. In fact, far away (but not too far away), a real little girl believes there is a unicorn waiting for her, too. This magical story of friendship from the bestselling author of *I Wish You More* is perfect for Easter and spring-time reading. It reminds believers and nonbelievers alike that sometimes wishes really can come true. Don't miss the sequel, *Uni the Unicorn and the Dream Come True*! When Lucy sees an ad in the newspaper for a unicorn, she sends in her twenty-five cents and waits four to six long weeks for her very own unicorn to arrive. She

imagines the flowers that she'll braid into his beautiful pink mane, and she even picks the perfect name for him: Sparkle. But when Sparkle arrives, his ears are too long, his horn is too short, he smells funny--and oh, he has fleas. Lucy isn't pleased, but in the end she warms up to Sparkle and realizes that even though he wasn't exactly the unicorn she wanted, he might be just the one she needs. Come away to Wildflower Kingdom, a faraway fantasy land with princesses, unicorns, and even a dragon! Join eight-year-old Princess Olivia and six-year-old Princess Juniper, sisters who are always off to discover new adventures and important lessons. Juniper feels jealous when the queen says her older sister, Olivia, is big enough to ride the unicorns of Wildflower Kingdom all by herself. Juniper wants to ride by herself, too, and tries every trick she can think of to grow up fast. Can Juniper grow big and tall in just one afternoon? Or will she learn that she can still be a big help by being small? Find out in this fun fantasy princess story for kids ages 6-8.

The Fairy Tale Chapter Book Series for Kids are an illustrated set of fantasy adventure books that can be read in any order. A unicorn's bad day turns into a laugh-out-loud look at the pressure to be perfect and the importance of expressing your feelings. Everyone knows that unicorns are perfect. They are glamorous and glittery, and their smiles make rainbows appear! But Kevin is having a less-than-perfect day. First, he wakes up on the wrong side of the bed ...on the floor. Then he discovers that his mane is so wild that even his Super-Perfect-Hair-Day-Spray can't tame it. And the day just gets worse from there. Kevin does his best to keep his outlook sunny, but it's hard to keep smiling when everything goes horribly wrong! Can a lost box of crayons help a lonely unicorn regain his color? A shy unicorn has a hard time making friends. In his sadness, his colors start to fade away until they are gone completely. Worrying that he may never get back his colors or make true friends, the unicorn finds himself lost and alone. It is not until he comes across a group of spunky crayons that his world changes. The crayons band together to help their new friend get back his colors, and in the process play and have fun. The crayons' helping generosity and friendship may just be what the unicorn has been missing!

How the Crayons Saved the Unicorn is the all-new, colorful friendship book from the plucky crayons who brought you How the Crayons Saved the Rainbow. How the Crayons Saved the Unicorn teaches the importance of friendship and self-confidence through seven crayons with unique personalities and their hopes to help a friend in need. The real-world secrets to startup success Unicorn Tears is the smart entrepreneur's guide to startups. A full 92% of startups fail in the first three years — but failure is not inevitable. Most of these companies self-sabotage, unconsciously eliminating any chance at success before they even get started. It's not the economy, it's not politics, it's not external factors; failure comes from within. This book shows you how to be one of the unicorns — one of the 8% who make it. Be prepared to un-learn everything you thought you knew about startups, as author Jamie Pride busts the harmful myths that lead so many companies to failure. Drawing upon his history as a venture capitalist, he reveals what investors want to see and hear, and what final factor puts your venture firmly into the "yes" column. Pride understands what matters in startups, and what gets in the way; his Hollywood Method for startup success gives you a proven formula based on the tried-and-true framework Hollywood uses to make movies that succeed around the globe. Case studies illustrate what success looks like on the ground, and brings a global perspective to successful entrepreneurship and the strategies that help your business grow. Learn the truth behind the eight myths of startups Adopt a proven formula for success based on Hollywood blockbusters Craft a winning pitch to bring investors — and capital — over to your side Gain real-world perspective on startups and future trends Everyone wants their business to succeed, but wanting means nothing without a

solid plan and the means to implement it. Unicorn Tears helps you set yourself up for success, and gives you the tools to forge your path to the top. Unicorns are rare, wonderful, shimmering creatures. A mascot for the millennials and a symbol of magical positivity, there is a lot we can learn from these fabulous mythical beasts. Be More Unicorn offers a dose of glittery escapism. It teaches you to let go by embracing your inner unicorn and gain a deeper understanding of yourself and others. Unleash your playfulness and uncover the secret to positivity, through a collection of practical rainbow-colored tips, mystical exercises, and witty, whimsical quotes. So polish your hooves, shake your luscious mane, and get ready to become the all-new, powerful you, and Be More Unicorn!

A rollicking, rhyming read-aloud treat from wordsmith extraordinaire, debut author Rachel Morrisroe, and the ridiculously talented, bestselling Steven Lenton Welcome to Mr Pottifer's Parlour of Plants: a magical shop with the most surprising plants you'll ever see! Sarah thinks she's discovered the perfect gift for her garden-loving grandma, but before you can say GARDEN FULL OF UNICORNS, things grow wildly out-of-hand! Live your own hilarious unicorn fantasy in this rip-roaring, rhyming delight from a terrifically talented new picture book author, with illustrations from the brilliant, bestselling illustrator Steven Lenton - illustrator of Shifty McGifty and The Hundred and One Dalmations picture book. Galloping glitter! A unicorn has landed in YOUR book! An engaging new adventure from the team that brought you There's a Monster in Your Book and its companions. Unicorns love to sing, but this unicorn isn't singing because a worry gremlin has crept in! Help unicorn up by using your finger wand and listening to its worries in this interactive book with an important social-emotional message about expressing your emotions. For more read-aloud fun in the Who's In Your Book series, look for these: There's a Dragon in Your Book, There's an Elf in Your Book, There's an Alien in Your Book, There's a Superhero in Your Book, and There's a Witch in Your Book! Tom Fletcher is one of Britain's bestselling children's authors (in addition to being a rock star!), and his YouTube videos have been viewed tens of millions of times. As a Secret Unicorn Club member, you'll discover magical unicorn facts and earn badges to unlock a secret bonus book hidden within the back cover Do you believe in unicorns? How would you like to join a secret club of unicorn experts who search for and look after unicorns in the wild? Now is the chance to earn your place in the Secret Unicorn Club! You'll learn where to look for unicorns and how to care for them as you collect ten badges on your journey toward becoming an official Secret Unicorn Club member. Find out how unicorns make the weather, meet their interesting relatives in the wild, and get schooled in the art of grooming. Then, discover a hidden handbook that is revealed only to the truest friend of the unicorns. Guard the precious knowledge within these pages for the good of all horsekind. From the New York Times and USA Today bestselling team comes a dinomite How to Catch adventure sure to delight any dinosaur fan, the perfect back to school gift! Do dinosaurs still walk among us? Sure, no one has seen one, but if alligators, whales, and even birds still exist, then dinosaurs must still exist, right? Join the daring Catch Club Kids as they try to wrangle a dinosaur in time for the school science fair and prove they're still around! Parents, young readers, dinosaur lovers, and educators alike will roar with laughter in this dinosaur picture book that blends STEAM concepts with hilarity and clever chaos. Do YOU have what it takes to pluck a prehistoric pal? Perfect for kids ages 4-10, this fun story makes a great birthday and back to school gift, stocking and basket stuffer, or read aloud for any occasion! Can you catch a dinosaur and prove they're still around? Use your brain and set your traps to get that dino found! Also in the How to Catch Series: How to Catch a Unicorn How to Catch a Mermaid How to Catch a Dragon How to Catch a Monster How to Catch an Loveosaurus and more! Soar into a

brehtaking world of heroes and unicorns as you've never seen them before in this fantastical middle grade debut perfect for fans of the Percy Jackson and Eragon series! Skandar Smith has always yearned to leave the Mainland and escape to the secretive Island, where wild unicorns roam free. He's spent years studying for his Hatchery exam, the annual test that selects a handful of Mainlander thirteen-year-olds to train to become unicorn riders. But on the day of Skandar's exam, things go horribly wrong, and his hopes are shattered—until a mysterious figure knocks on his door at midnight, bearing a message: the Island is in peril and Skandar must answer its call. Skandar is thrust into a world of epic sky battles, dangerous clashes with wild unicorns, and rumors of a shadowy villain amassing a unicorn army. And the closer Skandar grows to his newfound friends and community of riders, the harder it becomes to keep his secrets—especially when he discovers their lives may all be in graver danger than he ever imagined. Yoo-hoo, unicorn! Let's go for a ride! Nothing could be more special than riding a unicorn! Or, at least that's what a plucky adventurer thinks. In the spectacularly illustrated storybook, *How to Ride a Unicorn*, a curious young explorer is on the lookout for a new unicorn friend. She searches high and low through a forest, and she's pretty sure she keeps spotting the very unicorn she'd like to ride! But strange animals keep stopping her in her tracks, and her quest to ride a unicorn may be in trouble. As her journey continues, the unicorn has something to say, too. As the unicorn spots this new person on his tail, he comes up with funny ways to send her in the wrong direction. Together, these brave characters discover the magic of curiosity, confidence, and friendship in a series of quirky and heartwarming misadventures. An enchanting mermaid tale from the New York Times and USA Today bestselling *How to Catch* series, the perfect back to school gift for kids! Many claim to have caught a mermaid, but can YOU? Perfect for mermaid lovers, summer reading, and gifts for kids ages 4-10, this funny mermaid picture book offers an irresistible under-the-sea adventure that parents, educators, and children will love! Brimming with fun STEAM-based traps, clever rhymes, and plenty of laughs to share in at-home and classroom read alouds, this magical story makes a perfect stocking stuffer and birthday, Easter, or back to school gift for kids and mermaid lovers alike! How do you catch a mermaid? You must be very clever. With mirrors, crowns, and pearls galore, this quest can't last forever! Also in the *How to Catch* Series: *How to Catch a Unicorn* *How to Catch a Yeti* *How to Catch a Dinosaur* *How to Catch a Dragon* *How to Catch a Monster* and more! The *Phoenix Project* wowed over a half-million readers. Now comes the Wall Street Journal Bestselling *The Unicorn Project*! "The Unicorn Project is amazing, and I loved it 100 times more than *The Phoenix Project*!" FERNANDO CORNAGO, Senior Director Platform Engineering, Adidas "Gene Kim does a masterful job of showing how the efforts of many create lasting business advantages for all." DR. STEVEN SPEAR, author of *The High-Velocity Edge*, Sr. Lecturer at MIT, and principal of HVE LLC. "The Unicorn Project is so clever, so good, so crazy enlightening!" CORNELIA DAVIS, Vice President Of Technology at Pivotal Software, Inc., Author of *Cloud Native Patterns* This highly anticipated follow-up to the bestselling title *The Phoenix Project* takes another look at *Parts Unlimited*, this time from the perspective of software development. In *The Unicorn Project*, we follow Maxine, a senior lead developer and architect, as she is exiled to the Phoenix Project, to the horror of her friends and colleagues, as punishment for contributing to a payroll outage. She tries to survive in what feels like a heartless and uncaring bureaucracy and to work within a system where no one can get anything done without endless committees, paperwork, and approvals. One day, she is approached by a ragtag bunch of misfits who say they want to overthrow the existing order, to liberate developers, to bring joy back to technology work, and to enable the

business to win in a time of digital disruption. To her surprise, she finds herself drawn ever further into this movement, eventually becoming one of the leaders of the Rebellion, which puts her in the crosshairs of some familiar and very dangerous enemies. The Age of Software is here, and another mass extinction event looms—this is a story about rebel developers and business leaders working together, racing against time to innovate, survive, and thrive in a time of unprecedented uncertainty...and opportunity. “The Unicorn Project provides insanely useful insights on how to improve your technology business.” DOMINICA DEGRANDIS, author of Making Work Visible and Director of Digital Transformation at Tasktop “My goal in writing The Unicorn Project was to explore and reveal the necessary but invisible structures required to make developers (and all engineers) productive, and reveal the devastating effects of technical debt and complexity. I hope this book can create common ground for technology and business leaders to leave the past behind, and co-create a better future together.” Gene Kim, November 2019 Today's tech unicorns develop software differently. They've developed a way of working that lets them scale like an enterprise while working like a startup. These techniques can be learned. This book takes you behind the scenes and shows you how companies like Google, Facebook, and Spotify do it. Leverage their insights, so your teams can work better together, ship higher-quality product faster, innovate more quickly, and compete with the unicorns. Massively successful tech companies, or Unicorns, have discovered how to take the techniques that made them successful as a startup and scale them to the enterprise level. Amazon, Facebook, Google, and Spotify all work like startups, despite having workforces numbering in the tens of thousands. Ex-Spotify engineer and coach, Jonathan Rasmusson, takes you behind the scenes and shows you how to develop software the way the best companies do it. Learn how to give teams purpose through Missions, empower and trust with Squads, and align large scale efforts through Bets. Create the culture necessary to make it happen. If you're a tech or product lead and you want to ship product better, this is your playbook on how the world's best do it. If you're an engineer, tester, analyst, or project manager, and you suspect there are better ways you could be working, you are correct. This book will show you how. And if you're a manager, Agile coach, or someone just charged with improving how your company ships software, this book will give you the tools, techniques, and practices of the world's most innovative, delivery-focused companies. Don't just admire the top companies - learn from them. Imagine if the multinational hotel groups had founded Airbnb, or the big auto companies had launched Uber and Tesla, or Blockbuster had created Netflix. Large companies can start new ventures. You have ideas, talent, brand, capital—you have customers—you can strike back. In The Unicorn Within, Mach49 founder and CEO Linda Yates empowers large companies to beat startups at their own game—to build a pipeline and portfolio of new ventures to drive meaningful growth. How? With a teachable, repeatable, scalable method focused 100 percent on execution across the spectrum of venture creation from Ideate to Incubate, Accelerate, and Scale. She also offers keys to managing the Mothership and seizing the Mothership advantage to ensure your ventures reach escape velocity and thrive. And don't stop at just one venture. Yates also lays out her blueprint for building a Venture Factory capable of becoming your company's growth engine for years to come. The next Unicorns don't have to come from Silicon Valley. Regardless of your company's industry, geography, or history, they can come from you. Whether you're the CEO, a member of the C-suite, or an internal entrepreneur, you can help your company grow. With this book's proven method, you can unleash the Unicorn within. A vibrantly illustrated official guide to everything unicorn-related, from the Magical Unicorn Society. After centuries of mystery, the mythical



Magical Unicorn Society has published its official handbook. These learned lovers of unicorns have created a veritable treasure trove of unicorn lore—the facts, the fiction, the where, why and what of these elusive creatures. Discover where unicorns really live around the world, how to find them, and what they eat. Learn how to look after them, what powers they have, how to tempt them, train them, and even ride them, and so much more. With breathtaking artwork from Helen Dardik and Harry and Zanna Goldhawk, this special book is the ultimate gift for true believers. The funny, heartwarming first title in a new picture-book series explaining how magical creatures got their distinguishing features. There's an age-old tale that magic unicorns exist . . . wandering where orchids grow within the mountain mist. Legend has it that the only way to find a unicorn is to know where to look and how to craft a beautiful gift that shows her you are a friend. If you're lucky, she may even take you for a ride! So, gather some natural craft supplies like daisies, vines, ferns, apples, and grass, and get ready to find a magical new friend. If your heart is pure, you just might discover a unicorn in the wild. By being resourceful, careful, and kind, you can make beautiful riding gear from nature that will show your unicorn friend you truly care—and you may even be taken on an incredible ride through sunny meadows, over sparkling oceans, and along the brilliant arcs of rainbows! Sue Fliess's poetic read-aloud text and Simona Sanfilippo's vibrant, whimsical illustrations will provide much fun for young readers eager to find their own unicorn friends! Also included are guides for teachers and parents about how to engage children in building unicorn-riding gear, how to interest them in the natural world, and a brief history of unicorns. Michael O'Mara presents the hotly anticipated sequel to the 2017 bestselling title *Where's the Unicorn? The Seven Unicorns of Rainbow Valley* have become a worldwide sensation. Due to popular demand, they are off on a tour to meet their super fans. So where are the unicorns, now? Seek them out in every scene - from the bright lights of Broadway to the excitement of Rio Carnival. There are 17 intricately illustrated scenes to search, and seven magical unicorns to spot in every scene. A magical Little Golden Book for a little unicorn lover's Easter basket! I am moonlight white. I have a magical horn. I look a lot like a horse, of course. . . So begins this charming Little Golden Book that introduces the magical unicorn to the littlest readers! In this sweet story, gorgeously illustrated by Disney artist Joey Chou, a unicorn tells the readers all about herself ("My horn can make water clean, or heal a hurt") and her magical life ("I frolic in the forest, I prance in the fields"). Sure to delight little ones who love the magic of fairy tales and beautiful creatures! Don't miss this other book about an amazing mythical creature! *I'm a Dragon* An inspiring picture book, Jason Tharp's *It's Okay To Be A Unicorn!* features a unicorn pretending to be a horse—until he learns to embrace his true self. Cornelius J. Sparklesteed is known among all the other horses in Hoofington for his beautiful and creative handmade hats. But Cornelius is hiding a secret under his own tall, pointy hat: He's really a unicorn. Hoofington is a friendly place, but its horses pass on lots of mean rumors about unicorns. When Cornelius is chosen to perform for this year's Hoofapalooza, will he find the courage to show everyone his unicorniness? *It's Okay To Be A Unicorn!* is an inspiring story about the rainbow magic of kindness. An Imprint Book —Tharp's good-natured fable is bright and rainbow-y . . . will resonate with any who have felt 'other.' —Kirkus Reviews A unique behind-the-scenes look at the groundbreaking methodology that today's most in-demand innovation factory uses to create some of the boldest products and successfully bring them to market. Today, innovation is seen by business leaders and the media alike as the key to growth, a burning issue in every company, from startups to the Fortune 500. And in that space, Fahrenheit 212 is viewed as a high-performance innovation SWAT team, able to solve the most complex, mission-critical

challenges. Under Mark Payne, the firm's president and head of Idea Development, Fahrenheit 212, since its inception a decade ago, has worked with such giants of industry as Coca-Cola, Samsung, Hershey's, Campbell's Soup, LG, Starbucks, Mattel, Office Depot, Citibank, P&G, American Express, Nutrisystem, GE, and Goldman Sachs, to name but a few. It has been praised as a hotspot for innovation in publications like Fortune, Esquire, Businessweek, and FastCompany. What Drives Fahrenheit 212's success is its unique methodology, combining what it calls Magic--the creative side of innovation--with Money, the business side. They explore every potential idea with the end goal in mind--bringing an innovative product to market in a way that will transform a company's business and growth. In *How to Kill a Unicorn*, Mark Payne pulls back the curtain on how the company is able to bring more innovative products and ideas successfully to market than any other firm and offers blow by blow inside accounts of how they grapple with and solved their biggest challenges.

Drawing Unicorns - How to Draw Mythical Creatures for the Beginner INTRODUCTION PART I | TALES OF THE UNICORNS THE HUNT OF THE UNICORN UNICORNS IN CHRISTIANITY MEDIEVAL AGES: A TREASURE TROVE OF UNICORNS OTHER HIDDEN OR RELIGIOUS MEANINGS MODERN AND CHILDREN'S LITERATURE RECREATIONAL PROJECTS, POP CULTURE, AND FILM NON-FICTION AND MYSTICISM A UNICORN'S HORN PART II | HOW TO DRAW UNICORNS DRAWING TOOLS THE DRAWING PROCESS SETTING A CREATIVE INTENTION DRAWING IN LAYERS RENDERING BASIC RENDERING EXERCISES PARTS OF THE UNICORN ANATOMICAL STRUCTURE AND PROPORTION PERSPECTIVES, FORESHORTENING, MANNEQUINIZATION, GESTURE AND CONTOUR DRAWING HAIR DRAWING IN LAYERS LINES, SHAPES, AND GESTURE DRAWING FORM CONSTRUCTION DETAILING UNICORN RENDERING THE UNICORN'S HORN GLOSSARY THE AUTHOR

Introduction Faraway, beyond the mountains and seven skies, there exists a land of wonders, where friendly dragons and unicorns frolic freely 'neath the radiance of a thousand suns. When the pure hearted calls upon them, these creatures elude the veils of obstruction and offer their assistance to fulfill noble causes. In a nutshell, this is the tale of the unicorns. After our wonderful journey in the world of dragons, we now embark on a new exploration that attempts to uncover the truths and myths behind another mythical beast that has eluded humanity for ages: The Unicorns. Unicorns, the second of the *How to Draw Mythical Creatures for the Absolute Beginner* series, is divided into two parts. Part One delves into historical accounts, which may lend to the credibility or fraudulence behind these beloved creatures. Part Two discusses drawing techniques designed to instruct and develop the creative skills of novices. Some aspiring artists would like to learn the craft or hone their talent to prepare themselves for a career in the Arts. Others are just seeking a productive recreation, rather than a lucrative one. Regardless of your purpose, the drawing methods tackled in this course builds on the creative foundations most beneficial to the absolute beginner. Without further ado, I welcome you to join me in a quest for unicorns. "Have you ever seen a unicorn wear a tutu!?!? This hilarious story is about a little girl that overhears her friend say, NEVER LET A UNICORN WEAR A TUTU! Unfortunately, she didn't have a chance to ask why. Now she has a fantastic tutu for her UNICORN and she is not sure what to do!"--[Www.dianealber.com](http://www.dianealber.com) Unicorn and Horse are very different and unique in their own ways, but despite their differences, they can still be friends! From cuddly pool floats to rainbow-colored toast toppings, unicorns--the darlings of Instagram--have never been more exciting or more popular. Are unicorns real? Their popularity and enduring role in human culture certainly is. How can you win a fight against a unicorn? Why do some unicorns have wings? Why are

unicorns often pictured with rainbows? Get answers to these questions and more in this fun look at unicorns throughout history. This four-color, fully illustrated book provides everything you always wanted to know about the myths, science, and history that surround the unicorn, a creature that has grown even more popular in the twenty-first century. With its stylish design and fresh, captivating illustrations, *The Very Short, Entirely True History of Unicorns* will appeal to readers--children and adults alike--who can't get enough of the world's most elusive animal.

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